

BOLT ACTION RIFLE QUESTIONNAIRE

7mm-08 Cal. Serial # R6226-273

~~PHH~~
JHC

1. What do you like about the new bolt action rifle?
The Bolt should feel in action. I like
it because it is a machine - Shoots like all
length - Feeds well, good reliability
2. What do you dislike about this new gun?
Bolt should be designed with more feel
so as not to have any thing - Not to put
stick in the back in some cases
3. How would you improve the consumer acceptance of this bolt action rifle?
Taper the stock more - Especially in the end
area - lighter in weight in service Calibers
lighter stock
4. In terms of overall quality, how does this new gun compare to other center fire rifles in Remington's line?
The overall quality is excellent - Not to be
stayed.
5. Given a \$210 suggested retail price for the M/788, a \$298 price for the M/700 ADL and a \$358 price for the M/700 BDL, where do you think the new gun would fit in our line from a price standpoint?
new 250 - 300 price - with the better
fit - new line

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