

BOLT ACTION RIFLE QUESTIONNAIRE

7mm-08 Cal. Serial # B6226248

1. What do you like about the new bolt action rifle?
Good looking, quality gun, strong action.
Lives up to "Remington Quality"
2. What do you dislike about this new gun?
Rear sight--difficult to move. Ejection
was not smooth--shell remained in bolt head 1/2 the time
3. How would you improve the consumer acceptance of this bolt action rifle?
Tuck bolt in more and thin down stock and
remove floor plate
4. In terms of overall quality, how does this new gun compare to other center fire rifles in Remington's line?
It compares very well
5. Given a \$210 suggested retail price for the M/788, a \$298 price for the M/700 ADL and a \$358 price for the M/700 BDL, where do you think the new gun would fit in our line from a price standpoint?
If possible, gun should be \$20 to \$30 less
than ADL

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