

REMINGTON ARMS COMPANY, INC.

INTER-DEPARTMENTAL CORRESPONDENCE



cc: J. E. Preiser
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Bridgeport, Connecticut
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TO: G. D. CAMPBELL
FROM: W. H. FORSON, JR.
SUBJECT: MODEL 700 RESTYLE VOLUMES AND MIX

The first and third year Model 700 total company sales volumes with and without the restyle are as follows:

	<u>With Restyle</u>	<u>Without Restyle</u>
1983	106,095	72,180
1985	123,535	62,180

Mix factors for the restyled Model 700 are based on the assumption there will be a \$75.00 retail differential between ADL and BDL. The Varmint Special and Left Hand models are to be considered with the BDL portion of the forecast. Given the 1983 total company forecast of 106,095, the respective Model 700 volumes are:

ADL	53,000	50%
BDL	38,095	36%
Left Hand	8,000	7%
Varmint Special	7,000	7%

With regard to Model 700 action lengths, 70% is long action and 30% is short action.

Bill.

WHF:daf

REMINGTON ARMS CO.
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ILLION RESEARCH DIVISION