

45-606 EYE-EASE
45-708 20/20 BUFF

M/100 RESTYLING

ESTIMATED EARNINGS AND NET RETURN ON INVESTMENT
FIRST YEAR OF OPERATION (1983)

(Dollars in Thousands)

		1	2	3	4	5	6
			Present Operation	Results from this Project Full Allocation	Incremental Basis	Operation After This Project	
1							
2	QUANTITY						
3	M/100 ADL		36,100	16,950	16,950	53,050	
4	M/100 BDL		36,100	16,950	16,950	53,050	
5	Total		72,200	33,900	33,900	106,100	
6							
7	NET SALES		\$ 16,550	\$ 7,750	\$ 7,750	\$ 24,300	
8							
9	less: MILL COST		\$ 13,750	\$ 7,400	\$ 5,650	\$ 21,150	
10	DISTRIBUTION EXPENSE		300	150	100	450	
11	SELLING & ADMINISTRATIVE EXP.		1,300	600	300	1,900	
12	TOTAL COST		\$ 15,350	\$ 8,150	\$ 6,050	\$ 23,500	
13							
14	PRETAX EARNINGS		\$ 1,200	(\$ 400)	\$ 1,700	\$ 800	
15							
16	NET EARNINGS		\$ 600	(\$ 200)	\$ 900	\$ 400	
17							
18							
19	INVESTMENT						
20	PROJECT EXPENDITURES		\$ -	\$ 650	\$ 650	\$ 650	
21	EXISTING FACILITIES USED		6,100	-	-	6,100	
22	DIRECTLY IN OPERATION						
23	ALLOCATED GENERAL FACILITIES		250	100	50	350	
24	WORKING CAPITAL		11,650	5,900	5,400	17,550	
25	TOTAL INVESTMENT		\$ 18,000	\$ 6,650	\$ 6,100	\$ 24,650	
26							
27							
28	NET RETURN ON INVESTMENT		3.3%	(3.0%)	14.8%	1.6%	
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