

**Rumrill
Hoyt**

**RECEIVED
DEC 7 1981
C. A. NASH**

October 14, 1981

**RECEIVED
OCT 20 1981
EJ. GARRITY**

MEMO TO: Dick Baldwin

FROM: Tamie Burris

SUBJECT: 7mm Express Remington Recall Ad
#DPRE-1-0-8346

Dick, attached please find the tentative 1981/1982 media schedule for the above ad.

Please note that this is the same schedule used for last year's recall ad and the rates have been revised for 1981/1982 use. This schedule is subject to change according to the production schedule for this ad.

If there are any questions, please give me a call.

/tb

cc: E. Garrity ✓
J. Quinn
R. Fancher
P. Plant
M. Marcone

R2511063

Rumrill Hoyt

7mm Cartridge Recall

1) ADPHE-1-D-8346 - 7mm Cartridge Recall ad, 1/2 pg horizontal, non-bleed.

PRINT MEDIA ADVERTISING

1982										1981										TOTAL									
PUBLICATION	DATE	ISSUE	ADVERTISER	PRODUCT	PRICE	QUANTITY	TOTAL	REMARKS	DATE	PUBLICATION	DATE	ISSUE	ADVERTISER	PRODUCT	PRICE	QUANTITY	TOTAL	REMARKS	DATE	PUBLICATION	DATE	ISSUE	ADVERTISER	PRODUCT	PRICE	QUANTITY	TOTAL	REMARKS	DATE
AMERICAN HUNTER																													
CD: 21st of 2nd prec.																													
AMERICAN RIFLEMAN																													
CD: 21st of 2nd prec.																													
FISHING & HUNTING NEWS																													
CD: 1st of 2nd prec.																													
GUNS & AMMO																													
CD: 15th of 3rd prec.																													
GUNS MAGAZINE																													
CD: 20th of 4th prec.																													
GUN WEEK																													
CD: 15 days prec.																													
GUN WORLD																													
CD: 15th of 3rd prec.																													
OUTDOOR LIFE																													
CD: 1st of 2nd prec.																													
PITIE																													
CD: 1st of 2nd prec.																													
SHOOTING TIMES																													
CD: 1st of 3rd prec.																													

TOTAL

1) MPPT-1-0-A346 - 7mm Cartridge Recall ad, 1/2 pg horizontal, non-bleed, b/w

7mm Cartridge Recall

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FOOTNOTES AND REFERENCES

[illegible]**TOTAL**