

REMINGTON ARMS COMPANY, INC.

INTER-DEPARTMENTAL CORRESPONDENCE

Remington
CUPONG

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Bridgeport, CT
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TO: R. E. FIELITZ
FROM: J. H. CHAMBERS *JHC*
SUBJECT: NEW PRODUCT IDEAS

The sales force occasionally incorporates product ideas in whole-sale and dealer call reports. During the course of the past year, new product suggestions from the call reports included the following suggestions:

- Fiberglas stock rifle - a lightweight rifle with a synthetic stock. We might think of this type of gun for long actions since our new lightweight Model Seven will be sold in short actions only.
- Parkerized M/870 and M/1100 - flat metal finished shotguns to appeal to the waterfowl and turkey hunter.
- Model Four/7400 chambered for .223 caliber - while there would be a market for a paramilitary M/7400, merely chambering the M/7400 for the .223 caliber would give this gun access to the "adult plinking" market.
- Left handed short action bolt action rifle - we currently make a left handed long action rifle but not a left handed short action. There appears to be a ready market for left handed short action bolt action rifles. Anyone who has worked an NRA convention can readily attest to this.

I will pass along other new product ideas as they are brought to my attention.

JHC:hm