

## REMINGTON ARMS COMPANY, INC.

INTER-DEPARTMENTAL CORRESPONDENCE



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Bridgeport, Connecticut  
 September 9, 1982

TO: G. D. CAMPBELL  
 FROM: W. H. FORSON, JR.  
 SUBJECT: PRODUCT SPECIFICATIONS & FORECAST  
FOR MODEL 700 CUSTOM

This memo confirms our phone conversation of September 8, 1982 in which we discussed product specifications and forecast quantities for the new Model 700 Custom.

The Model 700 Custom will be offered in four grades from I to IV. The product specifications are:

Model 700 Custom Grade I

	<u>Standard</u>	<u>Optional</u>	<u>Suggested Retail Price</u>
Action -	M/700 with aluminum trigger guard and floor plate		
Sights -	None	Sights	\$ 25.00
Finish -	High Polish	Matte	\$ 25.00
Barrel Length -	18½" - 24"		
Calibers -	All M/700 including 257 Roberts, 7mm Mauser, 300 H & H		
Left Hand Version -		All Long Action Calibers	\$ 25.00

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Model 700 Custom Grade I (Cont'd.)

	<u>Standard</u>	<u>Optional</u>	<u>Suggested Retail Price</u>
Stock -			
o Wood	Claro Walnut		
o Style	M/C w/ cheekpiece "Classic" w/ or w/o cheekpiece		
o Fore-end tip	None	Rosewood or Ebony	\$ 50.00
o Reinforcing Pin Plug	Rosewood or Ebony		
o Grip Cap	Solid Steel, Rosewood or Ebony		
o Butt Pad	.600" "Old English"		
o Length of Pull	13-3/8"	To 14" with 1.000" "Old English" Pad	\$ 25.00
o Checkering	Hand Cut, Grip & Fore-end Panels, 22 lines		
o Finish	RK-W or Satin	Oil	\$ 75.00
o Swivels	QD-115 Studs & Swivel Loops		

Suggested Retail Price Range \$1,000.00 - \$1,200.00.

Model 700 Custom Grade II

Action -	M/700 w/ Steel Trigger Guard & Floor Plate
Sights -	Same as Grade I
Finish -	Same as Grade I

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Model 700 Custom Grade II (Cont'd.)

	<u>Standard</u>	<u>Optional</u>	<u>Suggested Retail Price</u>
Barrel Length -	Same as Grade I		
Calibers -	Same as Grade I		
Left Hand Version -	Same as Grade I		
Stock -			
o Wood	English Walnut		
o Style	Same as Grade I		
o Fore-end Tip	None	Rosewood or Ebony	N/C
o Reinforcing Pin Plugs	Same as Grade I		
o Grip Cap	Solid Steel, Rosewood or Ebony	Skeleton Steel w/ Checkering	\$ 75.00
o Butt Plate	.600" "Old English"		
o Length of Pull	13-3/8"	To 14" w/ 1.000" "Old English" Pad, or Biesen Steel, \$ 75.00 or Biesen Skeleton w/ Checkering	\$175.00
o Checkering	Hand Cut, Grip & around Fore-end, 22 lines		
o Finish	RK-W or Satin	Oil	\$ 75.00
o Swivels	2 screw studs, w/ Swivel Loops		

Suggested Retail Price Range \$1,500.00 - \$1,800.00.

G. D. CAMPBELL

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Model 700 Custom Grade III

	<u>Standard</u>	<u>Optional</u>	<u>Suggested Retail Price</u>
Action -	Same as Grade II, Except style "D" Engraving		
Stock -	Same as Grade II		

Suggested Retail Price Range \$2,500.00 - \$3,000.00.

Model 700 Custom Grade IV

Action -	Same as Grade II, Except style "F" Engraving
Stock -	Same as Grade II

Suggested Retail Price Range \$3,500.00 - \$4,000.00.

First and Third Year Sales Volume

<u>M/700 Custom</u>	<u>1983</u>	<u>1985</u>
Grade I	255	340
Grade II	30	45
Grade III	10	10
Grade IV	5	5
TOTAL	300	400

Of the forecast volumes for Model 700 Custom Grades II, III, and IV, we estimate 50% will be ordered with steel skeleton grip caps and steel butt plates. The butt plates will be 50% skeleton, 50% solid steel.

Please work up economics based on the above product specifications and forecasts. Once factory cost estimates are determined, Marketing will firm up retail prices and discount structure.

*Bill.*  
WHF:daf