

To J. S. Martine
From G. Kast

One major problem as I see it is that we (Remington) are trying to sell guns per usual, i.e. to people who are hard pressed to put food on the table, make house payments and maintain an automobile. [We are selling to the wrong market for current economic conditions] We need to appeal to consumers who have not been affected as much by the economy and are looking to put their excesses in a true store of wealth, being high grades!, in particular our m-700 octagonal rec., hammer forged bbl. and streamlined stock

This gun should be produced on a custom made basis and sold when available at a price commensurate with the additional custom features, and we should start producing it now.

Jack Huns