NEW	PRODUCT	DEVELOPMENT	REQUEST

Description of New Products (Include Impact on Other Product/Programs)

I.

DATE 2/15/83

	X P 100		•	
	CAL 7MM-08, 308, 22	3, 357 MAXIM	im (AHACH De-	bail SHPets
	M/7 BArrel Contour			
	M/7 Receiver, (XBR BBL Leng	41)		
	•			
II.	Development Responsibility (Check One)	Research	Producti	.on
III.	Development Schedule			
	Prototypes Available	3 Mos. Invento	ry Established	
	Trial & Pilot Complete	Announce to Ti	rade	
IV.	Estimates	Ye	2 4	_5_
	• Forecast Sales Volume (M Units)			
	Total Incremental			
	• Pretax Earnings (\$M)			
	Full Book Incremental			
	 Program Investment (\$M) (Incremental Costs to Implement) 			
	Research Expense Production Expense Permanent Investment Increase in Working Capital			·
	 Net Return on Program Investment (Years 1 & 3 only) 			
	• Payback (# of Years)			
	• Manpower (Man Years of Effort) Mkt	g Prod	Res	
	• Probability of Success (Check One)	High	Medium	Low
V.	Preparers			
	Marketing	roduction		
	Research	usiness Service	s	