

Remington Product Proposal

Revisions
ORIGINAL

NPF# 2009-49

RAMAC

See Below

Brief Description: Model 700 VTR 26" Barrel without muzzle break

Site Assignment: ☒ ILION

☐ MAYFIELD

☐ R & D

Category:

☒ CENTERFIRE ☐ RIMFIRE

☐ ACCESSORY

Dist Chann ☒ DOMESTIC

☐ AGENCY

☐ NTL ACCOUNTS

☐ INTERNATIONAL

☐ LAW ENFORCEMENT

Sales Type: ☐ CATALOG

☐ SPRING ☐ WINTER

☐ SHOW

☒ CUSTOMER SPECIAL

Big Rock Sports

Delivery Info ☐ FULL QTY TO WHSE BY

☐ MULTIPLE P.O. RELEASE DATES

☒ SHIP WITHIN THESE DATES

Product Description ☒ NEW

☐ REPEAT

☐ MODIFY

notes: Model 700 VTR 26" triangular varmint barrel with no muzzle brake.

Black stock with grey overmold panels.

Product Specs

Model: 700 VTR 26" Barrel

Hand:

Caliber: 223 Rem, 22-250 Rem, 308 Win

Stock Material

☐ WOOD

☒ SYNTHETIC

☐ LAMINATE

Stock Finish

☐ HIGH GLOSS

☒ MATTE ☐ CAMO ☐ OTHER

Type/Color:

Receiver Material

☐ STAINLESS

☒ CARBON ☐ STANDARD

Receiver Finish

☐ GLOSS

☐ SATIN

☒ BLAST ☒ BLACK OX

☐ PARKERIZED

Barrel Material

☐ STAINLESS

☒ CARBON ☐ STANDARD

Barrel Finish

☐ GLOSS

☐ SATIN ☒ BLAST ☒ BLACK OX

☐ PARKERIZED

Barrel Profile

Varmint Triangular No Brake

☐ FLUTED ☐ PORTED

Barrel Length

26"

Bolt Finish

☐ CHROMED

☐ JEWELLED

☒ BLUED

☐ OTHER

Checkering F402401

Recoil Pad/Butt Plt F402401

Drop at Comb F402401

Drop at Heel F402401

Length of Pull F402401

Swivels F402401

Sights None

Bases None

Rings None

Scope None

Special Ser # STD

March 2009

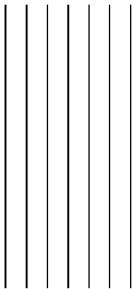
RH

F402401 Black w. grey overmold

☐ CAMO

CAMO

Special Markings	VTR on barrel		
Laser Engraving	VTR on barrel		
Special Packaging	STD		
Accuracy Specs	3 shot: STD	4 shot:	5 shot:
Ammunition Req	STD		
Mag Box	Hinged Floorplate		



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Brief Description: Model 700 VTR 26" Barrel without muzzle break

Market Overview: Special make up for Big Rock Sports

Volumes	National Accounts	Domestic Agencies	Int'l
SKU Description			
See Below Model 700 VTR 26" Barrel without muzzle break			
84390 223 Remington		125	
84391 22-250 Remington		125	
84392 308 Win		125	
84393 220 Swift		125	
	0	500	0

Unit Pricing
STD. CALIBERS

MSP	Invoice	FET	RemCash	cost
619 \$	558 \$	56 \$	503	227.62

Submitted By

J Fink

Revisions:
ORIGINAL
0
0

Date:
12/19/08
1/0/00
1/0/00

Additional Comments

12.19.08

Law	1st Yr	
Enf.	Total	0
	0	125
		125
		125
		125
		0
		500

\$	\$Margin	%Margin
	275	55%

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Brief Description: Model 700 VTR 26" Barrel without muzzle break

SAMPLE NEEDS & OTHER		KEY DATES	
	Date	QTY	SKU
Forecast	12.19.08	500	See Below
Warehouse	April 09	500	See Below
Catalog Photo			See Below
Writers/Sales Shooters			See Below
Press Samples			See Below
Rep Samples Non-F.			See Below
SHOT Show Non-F.			See Below
TOTAL # OF SAMPLES NEEDED		0	

Additional Comments

about above table:

Please provide warehouse date to communicate
back to customer

12.19.08

Comparable Product #1		RAMAC		84370	Description	700 VTR 22" w. Brake			
Unit Pricing	MSP	Invoice	FET		RemCash		cost	\$Margin	%Margin
Actual	619	\$ 553	\$ 56	\$	503		227.62	\$ 275	55%
Proposed Product Pricing		RAMAC		84390	Description	700 VTR 26" w/o Brake			
Unit Pricing	MSP	Invoice	FET		RemCash		cost	\$Margin	%Margin
Target	619	\$ 553	\$ 56	\$	503		227.62	\$ 275	55%
Cost Basis/Buildup									