

|      | MSP (Target) | NSP | (After FET) | COST (Target) | MARGIN    | MARGIN % | Year 1 Vol. | NET SALES       | STD GROSS PROFIT |
|------|--------------|-----|-------------|---------------|-----------|----------|-------------|-----------------|------------------|
| 2010 | \$ 1,049     | \$  | 852.53      | \$ 389.00     | \$ 463.53 | 54.4%    | 5000        | \$ 4,262,625.68 | \$ 2,317,625.68  |
| 2011 | \$ 1,080     | \$  | 878.10      | \$ 400.67     | \$ 477.43 | 54.4%    | 6000        | \$ 5,268,605.34 | \$ 2,864,585.34  |
| 2012 | \$ 1,113     | \$  | 904.44      | \$ 412.69     | \$ 491.75 | 54.4%    | 7500        | \$ 6,783,329.37 | \$ 3,688,153.62  |