

**2008 SHOT Show Pre-Show  
Meeting**

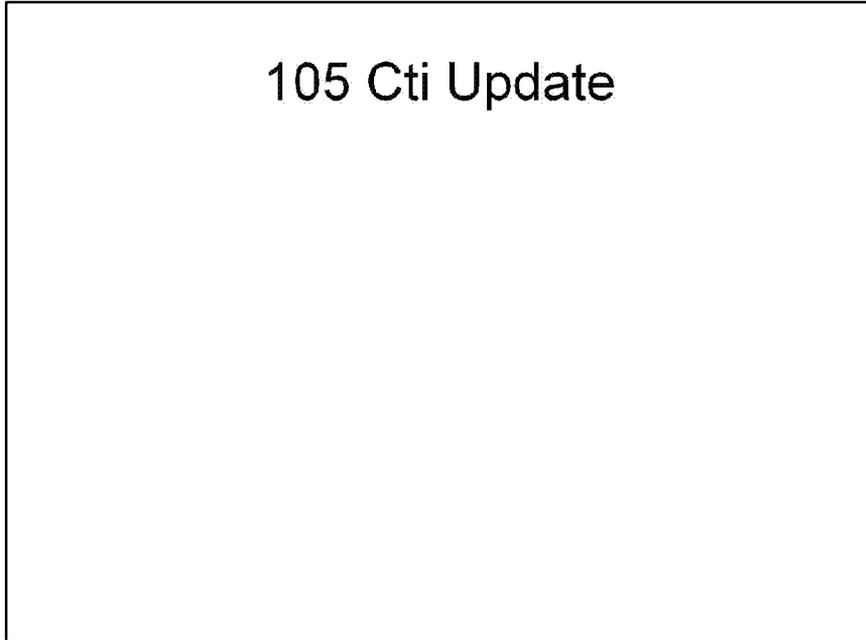
Brand Management – Firearms

February 1, 2008

Las Vegas, Nevada

## Agenda

- 105 CTi Update – Trull
- New Custom Shop Offerings – Trull
- Shotgun Overview – Lasley
- Rifle Overview – Fink



2008 New Custom Shop Offerings

## Model 700 North American Custom Rifle

- Ordnance Grade Carbon Steel "Blueprinted" Model 700 Action
- Custom Hammer Forged Fluted Barrel
  - Turned, Chambered, Crowned in Custom shop
- Machined Steel Trigger Guard & Floorplate
- Satin Blued Metal Finish
- Tan Bell & Carlson Stock with Full Length Aluminum Bedding Block and Max Guard Coating
- Model 40-X Externally Adjustable Trigger
- Guaranteed Sub-MOA Accuracy

## Model 700 North American Custom Rifle - Stainless

- 416 Stainless Steel "Blueprinted" Model 700 Action
- Custom Hammer Forged Fluted Barrel
  - Turned, Chambered, Crowned in Custom shop
- Machined Stainless Steel Trigger Guard & Floorplate
- Gray Bell & Carlson Stock with Full Length Aluminum Bedding Block and Max Guard Coating
- Model 40-X Externally Adjustable Trigger
- Guaranteed Sub-MOA Accuracy

## Model 700 AWR II

- 416 Stainless Steel "Blueprinted" Model 700 Action
- Custom Hammer Forged Fluted Barrel
  - Turned, Chambered, Crowned in Custom shop
- Machined Stainless Steel Trigger Guard & Floorplate
- Black Trinyte Finish for Ultimate in All Weather Durability
- Green Bell & Carlson Stock with Full Length Aluminum Bedding Block and Max Guard Coating
- Model 40-X Externally Adjustable Trigger
- Guaranteed Sub-MOA Accuracy

## Sell Sheets Available at Show

