

Remington Product Proposal Short Form

NPP# 2008-24

RAMAC

SAP Description:

Site Assignment:

☒ ILION

☐ MAYFIELD

Category:

☐ SHOTGUNS

☒ CENTERFIRE

Dist Channel:

☒ DOMESTIC

☐ INTERNATIONAL

☒ AGENCY

☐ LAW ENFORCEMENT

☒ NTL ACCOUNTS

Sales Type:

☒ CATALOG

☐ SPRING

☐ CUSTOMER SPECIAL

Product Description:

☒ NEW

Product Description Detail:

New X-Mark Pro Trigger designed with an external adjustment--like the 40-X style trigger

Special Instructions:

Develop a 40-X style trigger that is externally adjustable on the new X-Mark pro trigger platform

Implement this new trigger into all existing Model 700 "Varmint/Target" models

Model 700 SPS Varmint: 84213 thru 84218--approx. 12,000 guns this year

Model 700 VTR: 84370 and 84371--approx. 1,900 guns

Model 700 VLSS TH: 27443, 27445, 27447--approx 3,000 guns

Model 700 Sendero SF II: 27307, 27311, 27313, 27315, 27318--approx 2,600 guns

Model 700 Varmint Left hand (will get the left hand configuration): 84225 thru 84229--approx. 2,600 guns

Model 700 VSSF II: 26333, 26335, 26337, 26339, and 84352--approx. 2,100 guns

Year Volumes MSP

Key Dates & Quantities:

Event	Date	Qty
DAT		
Start T&P		
Complete T & P		
Warehouse		
Structures		

Date 3-07-2007

REV #1 5-24-07
ADDED SKU's and quantities

New X-Mark Pro 40-X Model Trigger

MAYFIELD ☐ R & D

RFIRE ☐ RIMFIRE

☐ ACCESSORY

☐ INTERNATIONAL

☐ LAW ENFORCEMENT

ING ☐ WINTER

☐ SHOW

☐ REPEAT

☐ MODIFY

	Invoice	FET	RemCash	Cost	\$Margin	%Margin
\$	-	\$ -	\$ -		\$ -	#DIV/0!

Event
Catalog Decision
Photo Sample
Writers Shooters
Writers Display
Sales Shooters

Date	Qty
ASAP	

Test ammo
Proof ammo
Gallery ammo

Event

Date	Qty

B. Lasley

Submitted By:
Revisions:

Sales Display
Rep Samples
Shot Show

Comparable Product #1	RAMAC			Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin		
Actual	\$	-	\$ -	\$	-	\$	-	#DIV/0!	
Comparable Product #2	RAMAC			Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin		
Actual	\$	-	\$ -	\$	-	\$	-	#DIV/0!	
Comparable Product #3	RAMAC			Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin		
Actual	\$	-	\$ -	\$	-	\$	-	#DIV/0!	
Proposed Product Pricing	RAMAC			Description					
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin		
Target	\$	-	\$ -	\$	-	\$	-	#DIV/0!	
Cost Basis/Buildup									