Remington. Press Release

January 1, 2010

FOR IMMEDIATE RELEASE

Contact: Linda Powell (800) 243-9700 ext. 8578 (Press only)

Remington® Proudly Introduces the Model 700TM VTR A-TACSTM <u>Cutting Edge Innovation, Match-Grade Accuracy and "The World's Most</u> Advanced Concealment System"

Madison, NC – Remington engineers left no stone unturned when designing the Model 700 VTR (Varmint Target Rifle) in 2008; and its cutting-edge look and tack-driving performance took the shooting world by storm! New for 2010, Remington is excited to introduce the next generation of this bolt-action rifle, the Model 700 VTR A-TACS, featuring the newest innovation in camouflage from Digital Concealment Systems and chambered in the two most popular calibers in today's market - 223 Remington and 308 Win.

The Model 700 VTR rifle is a culmination of our time-tested bolt-action design, fused with truly innovative new features available only from Remington. For starters, this Model 700 is fit with a distinctive patent-pending triangular contoured target-grade barrel. This design-enhancement is the result of rigorous research and development focused on reducing weight, enhancing rigidity and promoting rapid heat dissipation. To decrease recoil and muzzle jump, this uniquely contoured 22-inch barrel has an integral muzzle brake that's machined-in during production. The hammer-forged, clean carbon steel barrel, machined solid steel receiver, and hinged floorplate feature a durable satin black oxide finish.

For optimal accuracy, the Model 700 VTR is then fitted with the new Remington X-MARK PROTM adjustable trigger. The X-Mark Pro breaks like glass, has virtually no creep and this externally-accessible, adjustable trigger is set at the factory to a pull weight of 3 ½ pounds with a 2 pound range of adjustment (3 to 5 pounds).

To complete the package, the Model 700 VTR A-TACS barreled action is mated to a synthetic stock featuring vented beaver-tail fore-end, patented Hogue® black overmold grip areas and camo coverage with the technologically-advanced A-TACS (Advanced Tactical Concealment Systems) pattern. This highly-effective, digitized camouflage features a combination of organically-colored and shaped pixels which at a distance provide depth, shadows and the ultimate in concealment. Completing the stock package are front and rear sling swivel studs and Remington's revolutionary SuperCell™ Recoil Pad which provides recoil reduction up to 54%.

Cutting-edge design, jaw-dropping appearance and the renowned accuracy of our time-proved Model 700 platform – are all standard features of the new Remington Model 700 VTR A-TACS! For more information on the complete family of Model 700 centerfire rifles, please visit our web site at www.remington.com.

Model Order# 700 VTR A-TACS

223 Rem (84362) 308 Win (84364)

Action

Bolt/Short

Mag Capacity

5 +1 (223 Rem)

4 + 1 (308 Win)

BBL Length

22 inches

Twist Rate (1 turn in)

9 inches (223 Rem)

12 inches (308 Win)

Overall Length

41 5/8 inches

Barrel Material

Carbon Steel

Barrel Finish

Satin Black Oxide

Stock Material

Synthetic

Stock Finish

A-TACS Camo

Avg Weight 7 1/2 lbs MSRP

\$872

###

A-TACS™ is a trademark of Digital Concealment Systems, LLC. Hogue® is a trademark of Hogue, Inc.