## **REMINGTON Press Release**

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## FOR IMMEDIATE RELEASE Contact: Linda Powell

Eddie Stevenson (800) 537-2278 (Press only)

## <u>Remington® Model 715<sup>TM</sup> Sportsman® – Affordable Accuracy Right</u> <u>Out-of-the-Box</u>

**Madison, N.C.** – For the last 192 years, Remington has provided hunters and shooters worldwide with affordable, high-quality guns. That tradition continues with the new **Model 715 Sportsman** bolt-action rifle. These durable centerfire rifles, available in six popular calibers and in a 243 Win Youth version, offer great features and out-of-the-box accuracy at a price that fits almost any budget. (Note: The Model 715 Sportsman is an exclusive firearm offering available only from select wholesalers through independent Remington Premier dealers. For a listing of dealers in your area, please visit our web site at *www.remington.com/premierdealer*).

The rifle starts with an action based on the proven Model 710<sup>TM</sup>, and is built to Remington's rigorous accuracy and reliability standards using innovative engineering and space-age materials to keep costs low. With three locking lugs and the famous "three rings of steel" design, based on the Model 700<sup>TM</sup>, the Model 715 Sportsman all-steel receiver is designed to handle big magnum calibers while feeding, extracting and ejecting cartridges efficiently with its easy-cannning, 60 degree bolt throw.

A rifle's barrel is at the heart of accuracy, and the Remington Model 715 is built around a sixgroove, button-rifled barrel that delivers outstanding accuracy, shot after shot. Barrel construction starts with ordnance-grade steel blank and is expertly crafted while undergoing numerous qualitycontrol checks. Standard short and long action offerings feature a 22-inch barrel length, magnum versions have a 24-inch barrel and the Youth version has a 20-inch barrel. All feature matte black finish on both receiver and barrel. The action is fed by a detachable box magazine with updated magazine latch that holds four standard cartridges or three magnum cartridges. A convenient, onepiece Weaver-style base is factory installed for case of scope mounting. Completing this wellequipped rifle is an ergonomically-contoured, black synthetic stock with raised check piece and integral sling swivel studs.

The Youth version with shorter 12 1/8-inch length of pull provides smaller stature or young shooters a well-balanced, easy-handling alternative to full-size, standard LOP rifles. Chambered in the lower-recoiling, yet versatile 243 Win, this centerfire provides deer-sized game performance in a smaller, more compact platform.

The Model 715 Sportsman, available in 243 Win, 7mm-08 Rem, 270 Win, 30-06 Sprg, 7mm Rem Mag, 300 Win Mag and in a Youth version chambered in 243 Win retails for just \$349 - giving hunters and shooters unparalleled performance at an affordable price!

Model 715 Sportsman

(85800 - 85806) 715 Sportsman Youth 243 Win (85807) Action Bolt/Short, Long & Magnum Bolt/Short **BBL Length** 22 inches (Short & Long) 24 inches (Magnum) 20 inches **Overall Length** 42 1/2 inches (Short & Long) 44 1/2 inches (Magnum) 39 1/2 inches Avg. Weight 7 1/2 lbs. (Short & Long) 7 5/8 lbs. (Magnum) 7 1/4 lbs. Stock Material Black Synthetic Black Synthetic Stock Finish Matte Matte **BBL** Material Carbon Steel Carbon Steel **BBL** Finish Matte Black Matte Black MSRP \$349 \$349

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