

MEDIA USE OF
RECALL STORY
12/23/78 to 2/28/79

<u>City</u>	<u>Media</u>	<u>Circulation</u>
Aberdeen, ID	TIMES	W. 1,485
Aberdeen, SD	AMERICAN-NEWS	D. 21,500; S. 22,000
Arkadelphia, AR	SIFTINGS HERALD	D. 2,649
Arlington Hts., IL	DAILY HERALD	
August, AR	ADVOCATE	W. 1,300
Au Sable Forks, NY	ADIRONDACK RECORD- ELIZABETHTOWN POST	W. 1,860
Baltimore, MD	THE SUN	D. 174,799; S. 359,219
Barnwell, SC	PEOPLE-SENTINEL	W. 3,156
Batesville, AR	GUARD	D. 5,000
Belleville, IL	NEWS-DEMOCRAT	D. 32,048; S. 32,223
Benton Harbor, MI	HERALD-PALLADIUM	D. 36,004
Berryville, AR	STAR PROGRESS	W. 3,400
Big Rapids, MI	PIONEER	D. 5,192
Blytheville, AR	COURIER NEWS	D. 9,000
Brinkley, AR	ARGUS	TW. 3,960
Burley, ID	SOUTH IDAHO PRESS	D. 7,730
Burnsville, MN	MINNESOTA MOTORIST	M.
Calabasas, CA	TRAILER LIFE	M. 55,000
Cambridge, MD	BANNER	D. 12,055
Capistrano Beach, CA	GUN WORLD	M.
Chatfield, MN	NEWS	W. 1,850
Chatteaugay, NY	RECORD	W. 1,600
Chicago, IL	SELLING SPORTING GOODS	M. 11,700
Cincinnati, OH	CINCINNATI ENQUIRER	D. 190,407; S. 291,011
Columbus, MS	COMMERCIAL DISPATCH	D. 9,000
Coochland, VA	GAZETTE	W. 2,500
Dardanelle, AR	POST DISPATCH	W. 2,400
Dayton, OH	JOURNAL HERALD	D. 100,952
Denver, CO	LOWRY AIRMAN	W.
DeQueen, AR	BEE	W. 2,032
DeQueen, AR	CITIZEN	D. 1,500
DesArc, AR	WHITE RIVER JOURNAL	W. 2,650
District of Columbia	AMERICAN RIFLEMAN	M. 534,700
Elizabethtown, NY	VALLEY NEWS	W. 3,500
England, AR	DEMOCRAT	W. 1,425
Eudora, AR	ENTERPRISE	W. 2,340
Fordyce, AR	NEWS ADVOCATE	W. 2,825
Forrest City, AR	CROWLEY RIDGE CHRONICLE	W. 1,000

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Gentry, AR	JOURNAL ADVANCE	W. 1,100
Green Forest, AR	TRIBUNE	TW. 3,000
Gurdon, AR	TIMES	W. 1,745
Hallettsville, TX	TRIBUNE HERALD	TW. 5,820
Harrisburg, AR	MODERN NEWS	W. 2,450
Haverhill, MA	GAZETTE	D. 20,957
Hot Springs Nat'l Pk., AR	SENTINEL-RECORD	D. 14,000; S. 14,000
Howard Lake, MN	HERALD	W. 1,600
Hughes, AR	STAR HERALD	W.
Indianapolis, IN	HARDWARE RETAILING	M. 55,000
Kaufman, TX	HERALD	W. 4,000
Kingston, Ontario, CAN.	THE WHIG-STANDARD	
Ketchum, ID	IDAHO MOUNTAIN EXPRESS	W.
Keeseville, NY	REPUBLICAN	W. 2,050
Las Vegas, NV	SUN	D. 37,906; S. 37,575
Lewiston, ID	MORNING TRIBUNE	D. 23,900; S. 24,530
Lincoln, AR	LEADER	W. 2,000
Lockport, NY	UNION-SUN	D. 16,958
Los Angeles, CA	PETERSEN'S HUNTING	M. 143,850
Magnolia, AR	BANNER-NEWS	D. 3,500
Marianna, AR	COURIER-INDEX	W. 3,600
Marion, IN	CHRONICLE-TRIBUNE	D. 26,113
Mena, AR	STAR	D. 1,500
McCrory, AR	LEADER	W.
McGehee, AR	TIMES NEWS	W. 3,000
Milford, PA	DISPATCH	W. 3,100
Morgan City, LA	REVIEW	D. 4,500
Morrilton, AR	DEMOCRAT	W. 3,462
Moscow, ID	IDAHOIAN	D. 5,800
Mountain Home, AR	BAXTER BULLETIN	W. 10,900
Mountain View, AR	LEADER	W. 2,650
Natchitoches, LA	TIMES	TW. 6,800
New Brunswick, NJ	THE HOME NEWS	D. 57,499; S. 66,112
New York, NY	SPORTING GOODS BUSINESS	M.
Newport, AR	INDEPENDENT	D.
Newport Beach, CA	WESTERN OUTDOOR NEWS	W. 91,000
No. Tonawanda, NY	NEWS	D. 17,500

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Orofino, ID	CLEARWATER TRIBUNE	W. 3,290
Oswego, NY	PALLADIUM-TIMES	D. 12,000
Ozark, AR	SPECTATOR	W. 3,500
Pea Ridge, AR	GRAPHIC SCENE	W. 1,545
Peoria, IL	SHOOTING TIMES	M. 92,500
Pine Bluff, AR	NEWS	W. 7,500
Portland, OR	THE OREGONIAN	D. 224,309; S. 392,719
Post Falls, ID	TRIBUNE	W. 1,480
Rapid City, SD	JOURNAL	D. 30,500
Rector, AR	DEMOCRAT	W. 2,716
Renton, WA	RECORD CHRONICLE	D. 28,100
Richmond, CA	Independent	D.
Riverside, CA	BEACON	W. 6,500
Rochester, NY	DEMOCRAT	D. 127,181; S. 225,319
Rouses Point, NY	NORTH COUNTRYMAN	W. 2,565
Rupert, ID	NEWS	TW. 2,900
Russellville, AR	COURIER-DEMOCRAT	D. 5,000
Saginaw, MI	THE SAGINAW NEWS	D. 54,757; S. 57,550
St. Louis, MO	SPORTING GOODS DEALER	M. 11,000
St. Paul, MN	UNION ADVOCATE	W. 47,700
Sandpoint, ID	NEWS BULLETIN	W. 4,840
Searcy, AR	CITIZEN	D. 3,350
Seattle, WA	FISHING & HUNTING NEWS	W. 110,000
Seattle, WA	INSURANCE ADJUSTER	M. 4,045
Siloam Springs, AR	HERALD DEMOCRAT	W. 4,500
Siloam Springs, AR	INTERSTATE NEWS	W. 4,100
Soda Springs, ID	SUN	W. 2,400
Speculator, NY	HAMILTON CO. NEWS	W. 2,444
Springhill, LA	PRESS & NEWS JOURNAL	W. 5,100
Stuttgart, AR	LEADER	D. 3,500
Susquehanna, PA	COUNTY PRESS	W. 3,000
Thief River Falls, MN	TIMES	TW. 7,194
Toronto, Ont., CAN	SUN	D. 151,791
Trenton, NJ	THE TRENTONIAN	D. 59,934
Trumann, AR	DEMOCRAT	W. 3,000

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Uniontown, PA	HERALD	D. 8,945
Uniontown, PA	STANDARD	D. 18,000
Vernal, UT	EXPRESS	W. 4,495
Vincennes, IN	SUN-COMMERCIAL	D. 14,500; S. 15,000
Wapato, WA	INDEPENDENT	W. 1,907
West Memphis, AR	TIMES	D. 5,500
Willard, OH	TIMES	W. 4,136
Winnipeg, Manit., CAN.	FREE PRESS	D. 132,000
Wynne, AR	PROGRESS	W. 4,550

PASmith
2/28/79