

	First Year			Average Year		
	M/740	M/760	Combined	M/740	M/780	Combined
Quantity	6,000 ੂ	3,000	9,000	4,000	2,000	6,000
Retail selling price	<b>\$ 128.85</b>	\$ 107.70		\$ 128.85	\$ 107.70	
Net selling price	\$ 69.68	50,25	s je nore orte	\$ 69.68	\$ 58.25	
Sales	\$418,080	\$174,760	\$592,830	\$278,720	\$116,500	<b>\$395, 220</b>
Operative earnings as % of sales	\$132,300 31. <b>6%</b>	\$ 49,325 28,29	\$181,625 30.67	\$ 88,200 31.6%	\$ 33,880 29.1%	\$122,080 30.9%
Net earnings	\$ 61,520	\$ 22,935	\$ 84,455	\$ 41,010	\$ 15,755	\$ 56,765
Investment			9년 1월			
Expenditure Working capital Total capital required	\$ 6,860 121,100 \$127,960	\$ 4,020 53,500 \$ 57,520	\$ 10,080 3.74,600 \$185,480	\$ 6,860 80,700 \$ 87,580	\$ 4,020 34,900 \$ 38,920	\$ 10,890 115,600 \$126,480
Town cabient reduction	4121,000	# 51,000	#100, 400 ***********************************	¥ 07,000	4 00,000	\$x20,400
Less: Charges to operations Total investment	1,100 \$128,860	1,100 \$ 56,420	2,200 \$183,280	1,100 \$ 88,400	1,100 \$ 37,820	2,200 \$124,260
Return on Investment			10.00 (10.00) (10.00) (10.00) (10.00) (10.00)			
Total capital required Total investment	48. 1% 48. 5%	39.0% 40.6%	45.54 46.19	46. <b>%</b> 47.4%	40.5% 41.7%	44.9% 45.7%

NFL:dmg 3/29/56