

RIM FIRE RIFLE LINE
OPERATIVE EARNINGS AS % OF SALES
AND NET RETURN ON INVESTMENT
COMPARISON WITH YEAR 1967

	M/610	M/611	M/612	M/613T	M/650	M/614	M/562	M/572	M/562	M/572	M/40X	M/500	M/555	M/556	Total
Operative earnings as % of sales							Regular		Color	Master		(Nylon)	(Nylon)	(Nylon)	
Plans A, B, C - 1957	(11.2)	7.3	5.6	(9.4)	9.2	(11.3)	1.1	10.5	0.3	6.5	(8.9)	-	-	-	2.7
Plan A - 1958	(13.8)	0.1	3.8	0.6	6.4	(6.4)	12.8	11.7	15.8	14.7	2.7	-	-	-	7.8
1959	(14.8)	4.6	2.7	(0.4)	3.1	(7.7)	14.2	12.8	16.7	15.6	3.9	-	-	-	7.7
1960	(14.6)	4.6	2.9	(0.2)	3.4	(7.8)	15.2	14.0	17.8	16.8	5.2	-	-	-	8.4
1961	(16.6)	3.0	1.3	(1.7)	(2.6)	(9.1)	15.0	13.9	17.7	16.7	5.0	-	-	-	7.5
Plan B - 1958	-	9.2	5.4	2.1	1.3	(4.6)	13.5	12.4	16.5	15.3	3.5	-	(14.6)	-	3.1
1959	-	-	-	-	0.6	-	14.9	13.5	17.4	16.3	4.7	(57.0)	12.8	1.5	4.9
1960	-	-	-	-	-	-	14.6	13.4	17.4	16.4	4.6	(40.1)	15.9	6.3	7.6
1961	-	-	-	-	-	-	14.6	13.4	17.3	16.3	4.7	(42.4)	15.8	10.1	8.7
Plan C - 1958	-	9.2	5.4	2.1	1.3	(3.9)	13.5	12.4	16.5	15.3	3.5	-	(15.4)	-	3.1
1959	-	-	-	-	(0.04)	(6.6)	14.6	13.3	17.2	16.1	4.5	-	11.5	0.3	9.1
1960	-	-	-	-	-	(10.0)	14.6	13.4	17.5	16.3	4.6	-	14.4	4.8	11.0
1961	-	-	-	-	-	(10.0)	14.6	13.3	17.4	16.3	4.7	-	14.4	8.6	11.5
Net return on investment															
Plans A, B, C - 1957	(3.5)	2.6	2.1	(3.5)	3.0	(3.5)	-	1.8	-	0.9	(1.9)	-	-	-	0.9
Plan A - 1958	(4.0)	1.8	1.2	0.2	1.8	(2.3)	-	-	5.5	0.6	-	-	-	-	2.6
1959	(4.3)	1.5	0.9	(0.2)	0.7	(2.6)	-	-	5.1	0.9	-	-	-	-	2.5
1960	(4.2)	1.5	0.9	(0.1)	0.8	(2.5)	-	-	5.5	0.3	1.2	-	-	-	2.8
1961	(5.0)	1.0	0.4	(0.4)	(0.5)	(3.1)	-	-	5.5	0.3	1.2	-	-	-	2.4
Plan B - 1958	-	3.2	1.8	0.6	0.2	(1.6)	-	4.9	-	5.8	0.8	-	(6.4)	-	1.1
1959	-	-	-	-	0.1	-	-	5.4	-	6.1	1.1	(17.8)	7.3	0.8	1.9
1960	-	-	-	-	-	-	-	4.9	-	5.6	1.0	(15.0)	8.9	3.2	2.9
1961	-	-	-	-	-	-	-	4.9	-	5.6	1.1	(13.7)	9.0	5.3	3.4
Plan C - 1958	-	3.2	1.8	0.6	0.2	(1.4)	-	4.9	-	5.8	0.8	-	(6.7)	-	1.1
1959	-	-	-	-	-	(2.0)	-	5.3	-	6.0	1.0	-	6.0	0.1	3.3
1960	-	-	-	-	-	(2.7)	-	5.0	-	5.7	1.1	-	7.4	2.2	4.1
1961	-	-	-	-	-	(2.8)	-	5.0	-	5.7	1.0	-	7.5	4.1	4.4

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