

CENTER FIRE RIFLES

MODEL 721-722 MATCH RIFLE

Various proposals for a method of producing high-quality center fire match rifles are under consideration, but no decisions have yet been reached.

MODEL 722

244 Remington

On further consideration, the Sales Department has withdrawn its suggestion that consideration be given to the furnishing of two barrel types for hunting and varmint use. This decision is subject to reconsideration should it be found that a 100 grain 244 cartridge cannot be fired in existing rifles without the occurrence of an appreciable number of noticeable tippers. 83

However, the Sales Department still believes that there is a place for a lightweight 22-inch hunting rifle with new sights. They are willing to defer consideration of such a rifle until a decision has been reached on the future of the Model 725.

MODEL 725

Revised economics were presented by N. F. Larsen (attached). They show adequate operative earnings on the proposed 721-722-725 series, improved return on investment on a book basis, and satisfactory return on investment on an out-of-pocket basis. However, the operative earnings on the modified Models 721 and 722 do not appear satisfactory. Sales was therefore asked what forecast they could support if the Models 721 and 722 were obsoleted at the time of introduction of the Model 725. They estimated informally that they would forecast 20,000 Model 725s, and N. F. Larsen was asked to review the economics on this basis, in the hope that the operative earnings would be more satisfactory.

Sales pointed out that, as noted in the letter of transmittal from N. F. Larsen, the present cost estimates are based on the following differences between the Model 725 sample gun previously submitted and the version now proposed: