Ilion Minute No. 4,1959

## REVISIONS FOR MODEL 740 RIFLE - Continued

(

Various questions were raised regarding use of decorations on both A and ADL models, possible retention of the Model 740 in A grade offerings, and price relations between A and ADL models. It was agreed that the Sales Department would resolve these questions, along with determination of model number designation and forecasts.

- 10 -

The relationship between the introduction date of the re-vised Model 740 and the probable introduction date of the XC-6 autoloader was discussed. The Research & Development Department stated that the XC-6 concept is at least a year from fruition and it is preferred that two years be ellowed for complete development and adequate testing of the XC-6, before introduction into the line. 

## XR-3 RIFLE

5

The Research & Development Department reports that develop-ment had progressed to the point where bosts could be made both on the XR3 Single Shot rifle, and a clip fed autoloading version known as the XR4. This was done although the Re-search & Development Department sensed diministing interest in this project. Results indicated a sales price for the XR3 below that of the current 514 model, but the total cost of the XR3 project appeared vory high. By adding 10 to 12% additional factory cost, the KR3 can be converted to a clip-type mutcloader which would sell for 50% more than the 514 model and still be priced at the bottom of the competitive price structure. The Research & Development Department evates status of their work to be completion of costing and preparation of a functioning autoloader.

Sample gins were shown to the Committee. The autoloading version was provided with a Model 514 stock, a steel barrel, and a Model 511 clip. A second version was provided with a special stock of new configuration. In commenting on the samples, the Sales Department commented that one consideration which should be approached with caution is re-duction of weight of our rifles. It is their feeling that weight reduction below a certain point is detrimental to sales of firearms.

The Research & Development Department stated that while development planning of the autoloading XR-4 was not based on a January, 1960 introduction date and was contingent on a Sales Department desire for the item, it was felt that Sales should evaluate the concept based on shooting models and determined costs.

83

Ì