

NYLON 66 GALLERY SPECIAL

This item was approved by General Management for invoiced shipment on April 18, 1961 (Informative Bulletin No. 6-1961).

Warehouse stocks of the Nylon 66 exist. The item will be dropped from the agenda.

NYLON STOCK BOLT ACTION RIFLES

The Sales Department has closely analyzed plans for the 1961 Rim Fire Bolt Action line, and now feels that current Models 510 and 514 should be continued in the line during 1962, with introduction of the Nylon 11 and Nylon 12 repeating bolt action rifles occurring on January 1, 1962.

The Research & Development Department points out the tooling interferences to be expected from retention of the wood stocked Model 510. Equipment alterations necessary to produce the Nylon stock versions of Models 511 and 512 practically preclude concurrent production of the present Model 510.

In view of tooling interferences, the Sales Department asks whether it would be possible to produce up to a six months advance supply of Model 510 wood stock rifles during 1961, thereby permitting retention of this model in 1962 for part of the year. This plan would meet the objective of introducing the Nylon Repeating Bolt Action rifles alone in January, 1962, to secure greatest market impact with the highest profit items. Nylon 10 rifles would be introduced at mid-year 1962, without the loss of single shot bolt action rifle sales which would occur if some version of the Model 510 were absent during the first half of 1962.

The Sales proposal appears attractive to the Committee, if advance production of Model 510 rifles can be worked into current production equipment revisions.

The finish treatment to be used on bolts of nylon stock rifles was discussed. The Sales Department considers chrome, or bright-finish bolts to be a vital sales aid in these items. It is realized that bright finishing of bolts will slightly increase cost of these items, but it is a requirement if current sales forecasts are to be met.

COMMITTEE ACTION: The Production Department will investigate feasibility of producing advance stocks of Model 510 Bolt Action rifles, to permit continuation of the Model 510 during the first six months of 1962.