

(Subsequent to the meeting, General Management approved the program as outlined, the sample of the single grade Model 870, and the interim expenditure of \$16,000. They requested that the project be completed quickly.)

SHOTGUNS

MODEL 1100 AUTOLOADING SHOTGUN

Designation

General Management has approved the Sales Department's proposal to change the designation of the new 5-shot autoloading shotgun from Sportsman 68 to Model 1100. The two reasons for the change are that Sportsman has always denoted three shot; and the number 1100 denotes less association with the number 58 than does the number 68. 83

The Production Department stated that receivers marked with the new designation can start through pilot operations within two weeks after the new receiver inscription has been established. Approximately 500 receivers are being piloted, roll marked Sportsman 68. These can not be salvaged but will be used up to establish the process. The warehouse quantity from the initial pilot quantity is usually small due to normal attrition.

The Sales Department defined the new receiver marking to read Remington Model 1100 in place of Remington Sportsman 68, using the same type script for the new word and numbers as the old. The phrase Remington Model 1100 should continue to be centered under the decorative pattern. The Production Department will order a new roll mark as described.

The Committee assigned the Sales Department responsibility to maintain the Company's right to the valued "Sportsman" trade name.

Wood Finish

R. H. Coleman stated that his discussion with W. F. H. Matlage, General Manager of F&F Department, indicated that an improved Urethane finish is available through F&F Department. Mr. Coleman requested that this finish be obtained for the Model 1100 shotgun. He displayed a sample Urethane-finished stock. Its characteristics were improved appearance and abrasion and moisture-resistance. The gloss, though handsome, can be altered to suit as can the color.

The Production Department has been in contact with F&F Department Sales and Technical Service personnel concerning the Urethane and other finishes. The Production Department understands from F&F