

MINUTE #15-1962

TABLE 1.

CUSTOM CHECKERING
EXTENSION TO EXISTING LINES

PROJECT RX-I-40

	ORIGINAL PROJECT ESTIMATE	CURRENT PROJECT ESTIMATE
	(PART 2)	(PART 3)
Models To Be Custom Checkered*	870, 721, 722, 742, 760	870, 700 742, 760, 11-18
Grades To Be Custom Checkered	A Only	} SEE TABLE 2 83
Changes From Present Retail Price And Grade Structure	None	
Additional Sales Volume	4000	12,300
Additional Net Sales	\$ 240M	\$ 701M
Additional Cost Of Sales	\$ 120M	\$ 458M
Additional Operative Earnings	\$ 120M	\$ 243M
Additional Net Earnings	\$ 53M	\$ 110M
<u>INVESTMENT</u>		
Permanent Investment	\$ 46M	\$ 35M
Change In Working Capital	\$ 128M	\$ 346M
Total Capital Required	\$ 174M	\$ 381M
<u>WRITE OFF</u>	-	\$ 185M
% Return on Total Capital Required	31%	29%
Total Project Expenditure	\$ 81M	\$ 141M

*Custom Checkering of Model 1100 Covered by Model 1100 Project.

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