

MINUTE #18-1963

Table 4.

REMINGTON ARMS COMPANY, INC.

PROPOSED 1964 FIREARMS LINE

1964 VOLUME IS BASED ON A PRELIMINARY ESTIMATE BY THE SALES
DEPARTMENT AND IS NOT AN APPROVED FORECAST

SHOTGUNS

1963 Line					Changes for 1964					1964 Line				
Model	Grade	Retail Price	Gauges	Forecast Volume						Model	Grade	Retail Price	Gauges	Estimated Volume
1100		\$144.95	12	45,000	Add 16 & 20 Ga. Increase Price \$5. all gauges Drop					1100		\$149.95	12,16,20	60,000
58	ADL	\$139.95	16,20	6,000										
870		\$ 94.95	12,16,20	46,000	Increase Price \$5.					870		\$ 99.95	12,16,20	45,000
11-48	A	\$129.95	12,16,20, 28,410	10,000	Custom Checker					11-48	A	\$129.95	12,16,20, 28,410	11,000
Total				107,000										116,000

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