

MINUTE 963

1-2

REXINGTON ARMS COMPANY, INC.

PROPOSED 1964 FIREARMS LINE

1964 VOLUME IS BASED ON A PRELIMINARY ESTIMATE BY THE SALES
DEPARTMENT AND IS NOT AN APPROVED FORECAST

RIMFIRE

1963 Line				Changes for 1964		1964 Line			
Model	Grade	Retail Price	Forecast Volume			Model	Grade	Retail Price	Estimated Volume
N 10	A	\$ 25.75	4000	24 inch Barrel		N 10	A	\$ 25.75	1500
	SB						SB		
N 11	A	\$ 36.95	5500	24 inch Barrel		N 11	A	\$ 36.95*	2500
N 12	A	\$ 39.95	8000	24 inch Barrel		N 12	A	\$ 39.95*	5000
				Add Mod. 510A with 24 inch					
				Barrel		510	A	\$ 25.75	3200
				Add Mod. 511A with 24 inch		511	A	\$ 36.95*	6400
				Barrel					
				Add Mod. 512A with 24 inch		512	A	\$ 39.95*	8400
				Barrel		514	A	\$ 20.95	27000
514	A	\$ 20.95	22000	24 inch Barrel A Grade only			BC		
	BC					550	A	\$ 49.95	10500
550	A	\$ 49.95	10000			552	A	\$ 55.95	
552	A	\$ 55.95					C	\$ 55.95	13000
	C	\$ 55.95	13000				GS	\$ 66.65	
	GS	\$ 66.65				572	A	\$ 58.95	7500
572	A	\$ 58.95	7500				SB	\$ 65.95	
	SB	\$ 65.95				N 66	MB	\$ 49.95	35000
N 66	MB	\$ 49.95	36000				AB	\$ 54.95	
	AB	\$ 54.95					GS	\$ 59.95	
	GS	\$ 59.95				N 76	A	\$ 59.95	5000
N 76	A	\$ 59.95	5500				AB	\$ 64.95	
	AB	\$ 64.95				513	TR	\$ 88.95	1000
513	TR	\$ 88.95	1000				TX	\$ 66.45	
	TX	\$ 66.45				521	T	\$ 59.95	1000
521	T	\$ 59.95	1000			40X	S1	\$170.35	
40X	S1	\$170.35					S2	\$139.75	500
	S2	\$139.75	400				H1	\$170.35	
	H1	\$170.35					H2	\$139.75	
	H2	\$139.75				40X-B	S2	\$205.00	250
CF	S2	\$187.95	275			CF	H2	\$205.00	
CF	H2	\$187.95							
Total			114175						127750
Grand Total for Complete									
Line			308175						336750

*Subject to Review by General Management Prior to Issuance of 1964 Price List.

WIL00847