

MINUTE #21-1963

finish. Sales and Research agree that a major portion of field complaints for this model concern the durability of the lacquer finish. Production pointed out that durability and eye appeal of the lacquer finished stock could be improved with additional coats of lacquer at a lower cost than will be incurred by the RK-W application. The suggested retail price increase of \$5.00 in 1964 was discussed relative to the added cost of the RK-W finish and the resultant effect on operative earnings for the model.

Production presented a BDL grade production sample with the RK-W gloss rating the same as currently applied to the Model 1100. The Committee approved the sample as presented and the Chairman indicated that selling prices for this model will be reviewed by General Management prior to the issuance of the 1964 price list.

Committee Action

The Committee approved and recommends General Management approve for invoice shipment and announcement January 1, 1964, the RK-W wood finish on the Model 700 in the ADL and BDL grades.

MODEL 700 - BDL GRADE RECEIVER FINISH

The top portion of the receiver section and the exposed portion of the bolt plug of the BDL grade gun are produced with a matte finish to reduce glare when sighting through the standard open sights. However, the Sales and Research and Development Departments agree that telescope sights are used for a vast majority of the shooting done with a BDL grade. The sighting advantages of the matte finish are minimized under these conditions. To complement the RK-W finish on the stock the Production Department suggested that an ADL receiver and bolt plug finish has more eye appeal and less contrast with the RK-W finish than the present matte finish. Table 2, attached, summarizes the economic advantage of the proposal.

The Production Department presented samples of the proposed ADL finish and the present matte finish on models with stocks finished with RK-W. The Committee approved changing the matte finish to the ADL finish on the BDL grade receiver and bolt plug with the provision that the matte finish can be reinstated if adverse field reaction develops from the change.

Committee Action

The Committee approves and recommends General Management approve the change from a matte finish on the Model 700 BDL grade receiver and bolt plug to the ADL finish in this grade with the provision that the matte finish be reinstated if field reaction develops from the change.