

FIREARMS PLANNINGCHANGES AND IMPROVEMENTS SUGGESTED BY SALES, RESEARCH, AND PRODUCTION FOR THE 1965 FIREARMS LINE

<u>MODEL</u>	<u>CHANGE</u>	<u>REASON FOR CHANGE</u>	<u>COMMENTS BY OTHERS</u>	<u>SUGGESTED BY</u>
<u>SHOTGUNS</u>				
870	New checkering pattern RK-W (or equal) finish*	Remington quality image and consumer appeal	New checkering pattern must be firmly established early to determine wood finishing requirements and procure checkering dies.	Sales
	Add recoil reducing device to trap and skeet grades	Recoil reduction (M-1100 inertia sleeve principle)		R & D
	Complete Study on 28 and 410 gauges	Determine potential to profitably market 28 and 410 gauge	All studies to date have not indicated sufficient justification	Sales
1100	20 Gauge Lightweight; Aluminum inertia sleeve; Mahogany wood; Light- weight bolt	Market demand for a light weight 20 gauge		R & D
58	Dress up and reintroduce 3 shot Sportsman 68	Have tooling on hand to produce and suggest Sales consider if Company earnings would be increased	Same consideration would apply to the Model 878	Production
<u>CENTER FIRE</u>				
700	Introduce high grade (\$250-\$275 class)	Market demand, Remington quality image. (Contingent upon proposed 1964 marketing test-see discussion, P.3 & 4)		R & D And Sales
742	RK-W (or equal) finish*	Remington quality image and consumer appeal		Sales
* Parenthetical (or equal) suggested by Production in view of their continuing work to develop a lower cost finish equal or superior to RK-W.				