

XR SERIES BOLT ACTION LINE

COMPARISON OF OPERATIVE EARNINGS - PRESENT RIM FIRE VERSUS PROPOSED RIM FIRE

FULL BOOK BASIS

	<u>Model 51h</u>	<u>Model 510</u>	<u>Model 511</u>	<u>Model 512</u>	<u>Total</u>	
<u>Present Volume</u>	30,000	5,000	9,000	11,000	55,000	
Retail Price	\$ 21.95	\$ 26.95	\$ 38.95	\$ 41.95		
Net Selling	\$ 12.25	\$ 15.00	\$ 21.73	\$ 23.40	\$ 896,000	
Operative Earnings	(\$.66)	(\$ 3.36)	\$.55	(\$.05)	(\$ 32,000)	
% of Net Selling	(5.4%)	(22.3%)	2.5%	(.2%)	(3.5%)	
<u>Proposed Rim Fire</u>	<u>SS-22</u>	<u>SS-22 Mag.</u>	<u>Clip-22</u>	<u>Clip 22 Mag</u>	<u>Tube 22</u>	<u>Tube 22 Mag</u>
Volume - High Range	40,000	2,000	13,000	4,000	16,000	5,000
						80,000
Retail Price	\$ 23.95	\$ 30.95	\$ 38.95	\$ 42.95	\$ 41.95	\$ 45.95
Net Selling	\$ 13.36	\$ 17.27	\$ 21.73	\$ 23.97	\$ 23.40	\$ 25.64
						1,450,000
Operative Earnings	(\$ 1.81)	\$ 1.57	\$ 4.04	\$ 5.72	\$ 4.68	\$ 6.61
						\$ 114,000
% of Net Selling	(13.5%)	9.1%	18.6%	23.9%	20.0%	25.8%
						7.9%

Table X