

GENERAL - contd.MODEL 700 CUSTOM

R & D presented four (4) samples of proposed custom guns. One sample had an American walnut Stock with RK-W finish. The other Stocks were made from French walnut. There were several variations of features among the models. It had been R & D's original plan to offer the customer a selection of variations which could be produced since orders would be on an individual basis.

A Model 700 "EDL" gun was shown for comparison with the proposed custom guns. The question of the price differential was again discussed.

R & D's original proposal would be to list the gun in the catalog and sell on special order in the same manner as the Model 40X Center Fire target rifle.

Sales reported that there had been field opposition to the quality of the sample rifle as well as the discount which was being offered.

Committee Action

The development of cost figures, discounts and gun features was referred back to R & D and Sales to resolve.

XR SERIES BOLT ACTION LINE

R & D reported that the program presented at the June Operations Committee provided the proposed schedule for introduction of the XR Series Bolt Action Line.

	<u>Announcement</u>	<u>Warehouse</u>
Rim Fire	January 1966	Feb. & March 1966
Center Fire	January 1967	Oct., Nov. & Dec. 1966
Shotgun	January 1967	Oct., Nov. & Dec. 1966