

# XR SERIES BOLT ACTION LINE

## SALES AT LOW RANGE - FULL BOOK

	<u>Rim Fire</u>	<u>Center Fire</u>	<u>Rim Fire plus Center Fire</u>	<u>Shotguns</u>	<u>Rim Fire, Center Fire plus Shotguns</u>
Sales Units	65,000	20,000	85,000	20,000	105,000
Sales Dollars	\$1,151,000	\$687,000	\$1,838,000	\$ 458,000	\$2,296,000
Operating Earnings as Percent of Sales	6.3%	22.1%	12.2%	(13.9%)	7.0%
Net Earnings	\$ 35,000	\$ 74,000	\$ 109,000	(\$31,000)	\$ 78,000
New Investment (Capital)	\$ 521,000	\$262,000 (Add '1)	\$ 783,000	57,000 (Add '1)	\$ 840,000
Return on Investment Based on New Investment, Allocated Facilities & Total Working Capital					
Total Capital	0.2%	9.3%	3.9%	(5.0%)	2.3%
Total Expenditure	0.1%	5.3%	2.7%	(2.8%)	1.5%
Return on Investment Based on New Investment & Additional Working Capital					
Total Capital	5.6%	14.2%	9.6%	(6.9%)	4.9%
Total Expenditure plus R & D	2.7%	6.7%	4.5%	(2.2%)	2.3%

Table 1