

PELLET RIFLES

Ilicon R & D has been evaluating the Sheridan pellet rifle which is in the more expensive class. Also, a review of the Crosman which has a more complete line of pellet rifles is being made.

The proposed program as presented by Ilicon R & D is as follows:

1. Evaluate cost and design of selected available models.
2. Estimate cost of Remington manufacture of the Crosman line versus cost of Crosman manufacture through acquisition.
3. Preliminary design of Remington Air Rifle Line (design and build approximately 8 models).
4. Compare cost with estimate in (2).

The estimated cost of this program would be approximately \$200,000.

The Director of Development outlined the market study that is now being made. There are three basic actions used by United States and foreign manufacturers.

1. Spring actuated.
2. Pneumatic-pump actuated.
3. Use of a CO₂ compressed cylinder as source of energy.

The investigation indicates that the markets for the various types of actions overlap. Retail prices for many of the models are in the range of 22 caliber rim fire rifles. The main feature for adult buying is not the initial cost but the less expensive ammunition.