

ESTIMATED ECONOMICS FOR PROPOSED MODEL 700 "BDL" VARMINT RIFLE
CALS. 222 REM. - 22/250 REM. - 223 REM. - 6MM REM. - 243 REM.

PROJECT BASIS

	<u>Before Line M/700 "BDL"</u>	<u>After Line M/700 "BDL" Varmint</u>	<u>Cash Results</u>
VOLUME	(2000)	5000	3000
NET SALES	(\$161,560)	\$444,300	\$282,740
TOTAL COST	(\$ 77,040)	\$208,940	\$128,060
OPER. EARNINGS	(\$ 84,520)	\$235,360	\$131,900
LESS 6.8% & 48%	(\$ 43,560)	\$121,300	\$ 77,740
NET EARNINGS	(\$ 40,960)	\$114,060	\$ 73,100
<u>INVESTMENT</u>			
WORKING CAPITAL			\$145,600
CONSTRUCTION			\$ 59,000
PROJECT COST OPER.			\$ 33,000
<u>RETURN ON INVESTMENT</u>			
POSITION "A" & "B"			35.7%
POSITION "C" INCL.			30.8%
DEVELOPMENT & OPER. CHARGES			

Table 2