

Table 1

ESTIMATED FACTORY COST FOR PROPOSED MODEL 700 "BDL" VARMINT RIFLE
CALIBERS 222 REM.; 223 REM.; 22/250 REM.; 6MM REM.; 243 WIN.
FULL BOOK COSTS

	<u>Model 700 "BDL"</u>	<u>Model 700 "BDL" Varmint</u>
Retail Price	\$ 149.95	\$ 164.95
Net Selling	80.78	88.86
Std. Material	10.31	11.77
Std. Labor	8.09	8.35
Factory Cost	50.02	53.24
Sell.- Admin. - Research	<u>11.31</u>	<u>12.44</u>
Full Book Cost	\$ 61.33	\$ 65.68
Oper. Earnings	\$ 19.45	\$ 23.18
% of Net Selling	24.1%	26.1%

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