

ESTIMATED FACTORY COSTS AND COMPARISON - PRESENT MODEL 40XB VERSUS GUN WITH NEW STOCK DESIGN (BASED ON NOVEMBER 1964 THROUGH OCTOBER 1965 WEIGHTED AVERAGE - 359 RIFLES)

		Proposed
•	Present M/40XB	With New Stock
Retail Price	\$ 154.95	\$ 154.95
Net Selling	\$ 97.48	\$ 97.48
Standard Material	\$ 13.29	\$ 15.51
Standard Labor	\$ 12.25	\$ 12.65
Factory Cost	\$ 73.68	\$ 78.56
Sell Admin Research	\$ 13, <u>65</u>	\$ 13.65
Full Book Cost	\$ 67. 33	\$ 92.21
Oper. Earnings	\$ 10.15	\$ 5.27
% of Net Selling	\$\$\$\frac{10.4\chi}{2}	5.4%
Expenditures		
Capital		\$ 15,300
Operations		\$ 50,700
Total		\$ 66,000