

ROBINSON ARMS COMPANY, INC.
BRIDGEPORT WORKS

H. H. Pierce, Jr. - J. H. Rodgers

January 7, 1946

R. H. Pierce - 12

LOAD REDEFINITION - SHOT SHELLS

J. B. Mitchell, in a letter to W. H. Porter on November 9, 1945, states that he as well as others had difficulty in separating these 12 gauge loads as to shot size. He suggests a much larger numeral for the shot size, even at the expense of changing the brand name.

Presently Shot Shell loads carry two, three or four line pointing which unnecessarily limits the size and clarity of the print. The firm would like to submit to the Operations Committee the proposal of December 4, 1944 - "Body Number Simplification," which we believe will eliminate this difficulty and, in addition, have the advantages stated on accompanying chart.

If this is not an entirely acceptable to Sales we propose that certain more desirable loads be selected for trial period.

H. H. Pierce, Jr., Works Manager

R. H. Melton

R. H. Melton, Superintendent
Product Engineering & Control

Encl.
- attach.