

The proposed rifle Model 660 would include the following added features:

1. Delete Barrel Rib and Studs - replace with Model 700 type Front and Rear Sights.
2. Increase Barrel diameter (magnum dimensions) and length from 18 $\frac{1}{2}$ " to 20".
3. Model 1100 type (tear drop) Grip Cap and Spacer.
4. White plastic Butt Plate Spacer. (Magnum rifle has Recoil Pad with white line Spacer).
5. Plastic black Fore End Tip and white spacer.
6. Black oxide Bolt Handle - polished metal Bolt Body and shrouded Bolt Plug (developed for export sales).
7. RK-W finish. (Magnum rifle has RK-W finish).

The following are the proposed selling prices:

	<u>Model 600</u>	<u>Model 660</u>
Regular Grade	\$ 99.95	\$119.95
Magnum	\$144.95	*\$149.95

* Present rifle has RK-W finish and Recoil Pad.

Marketing proposes to phase out the Model 600 during 1967 and offer only the new rifle in 1968. The anticipated annual sales for the combination in 1967 is 20,000. The normal year volume for the Model 660 would be 20,000 rifles.

The Model 700 forecast will not be affected by the introduction of the Model 660.