

# ESTIMATED FACTORY COSTS AND ECONOMICS FOR MODEL 660 CENTER FIRE CARBINE

	Before - Current Design			After - Upgraded Version			Cash Result
	Present 308 Cal. (Unit Full Book)	Present 308 Cal. (Unit Cash)	Total Cash	Upgraded 308 Cal. (Unit Full Book)	Upgraded 308 Cal. (Unit Cash)	Total Cash	
VOLUME			12,000			20,000	8000
RETAIL PRICE	\$ 99.95			\$119.95			
NET SELLING	53.87	\$ 53.87	\$646,440	64.63	\$ 64.63	\$1,292,600	\$646,160
STD. MATERIAL	8.05	8.05	96,600	8.59	8.59	171,800	- 75,200
VARIANCE	.40	.40	4,800	.43	.43	8,600	3,800
STD. LABOR	5.99	5.99	71,880	7.00	7.00	140,000	68,120
FACTORY COST	36.77	28.13	337,560	41.90	32.27	645,300	307,740
SELLING, ADMIN. & RESEARCH	7.54			9.05			
TOTAL COST	\$ 44.31	\$ 28.13	\$337,560	\$ 50.95	\$ 32.14	\$645,300	\$307,740
OPER. EARNINGS	9.56		308,880	13.68		647,300	338,420
% OF NET SELLING	17.7%			21.2%			
NET EARNINGS			149,700			313,710	164,010
<u>INVESTMENT</u>							
CONSTRUCTION							31,000
WORKING CAPITAL							308,900
TOTAL							\$339,900
<u>RETURN ON INVESTMENT</u>							
POSITION "A" AND "B"							48.3%
POSITION "C" (INCL. DEVELOPMENT & OPER. CHGS.)							39.2%