

COMPARISON OF ESTIMATED COSTS AND EARNINGS FOR PROPOSED MODEL 660

	SEPT. 1966		PROJECT COSTS REVISED		EST. 1967 COSTS		EST. 1968 COSTS	
	PROJECT COSTS		NEW PROCESS		NEW PROCESS		NEW PROCESS	
	REGULAR	MAGNUM	REGULAR	MAGNUM	REGULAR	MAGNUM	REGULAR	MAGNUM
Retail Price	\$119.95	\$149.95	\$119.95	\$149.95	\$119.95	\$149.95	\$119.95	\$149.95
Net Selling	64.63	80.82	64.63	80.82	64.63	80.82	64.63	80.82
Std. Material	8.59	12.43	8.60	12.44	8.75	12.89	8.75	12.89
Variance	.43	.62	.43	.62	.35	.52	.53	.77
Std. Labor	7.00	7.49	7.08	7.57	7.36	7.98	7.51	8.14
Variance	2.10	2.25	2.12	2.27	2.13	2.31	2.18	2.36
Burden	15.75	16.85	15.93	17.03	16.93	18.35	17.27	18.72
Add'l. Deprec.	-	-	-	-	-	-	-	-
Sub-Total	\$ 33.87	\$ 39.64	\$ 34.16	\$ 39.93	\$ 35.52	\$ 42.05	\$ 36.24	\$ 42.88
Plant Overhead	7.62	8.92	7.69	8.98	7.99	9.46	8.15	9.65
Franchise Tax	-	-	-	-	-	-	-	-
Inventory Adj.	.41	.49	.42	.49	.44	.52	.44	.53
Factory Cost	\$ 41.90	\$ 49.05	\$ 42.27	\$ 49.40	\$ 43.95	\$ 52.03	\$ 44.83	\$ 53.06
Selling & Admin.	6.46	8.08	6.46	8.08	6.46	8.08	6.46	8.08
Research	2.59	3.23	2.59	3.23	2.59	3.23	2.59	3.23
Total Cost	\$ 50.95	\$ 60.36	\$ 51.32	\$ 60.71	\$ 53.00	\$ 63.34	\$ 53.88	\$ 64.37
Oper. Earnings	13.68	20.46	13.31	20.11	11.63	17.48	10.75	16.45
% of Net Selling	21.2%	25.3%	20.6%	24.9%	18.0%	21.6%	16.6%	20.4%