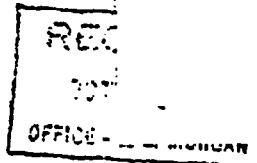


P. H. Ardott
J. G. Williams
F. E. Morgan

October 2, 1967



TO: J. P. McANDREWS

FROM: J. E. DICKEY

SUBJECT: SPECIFICATIONS - MODEL 1100 - 20 GAUGE - for 1969

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In recognition of the lightweight receiver for the 20 Gauge Model 1100 Shotgun for introduction in January of 1969, the Marketing Department recommends the discontinuance of the present 20 Gauge Model 1100 with mahogany stock and specify mahogany stocks for the lightweight receiver guns. This would, in effect, result in no increase in specifications for the 20 Gauge Model 1100 shotguns. The present fourteen specifications with the heavy receiver and walnut stock, including skeet guns, would continue as presently listed.

All present heavy receiver mahogany stock guns would be discontinued as such and replaced by the 20 Gauge lightweight receiver with mahogany stock. The exception to this would be the discontinuation of the two skeet model mahogany stock guns.

We would add to the line two lightweight 20 Gauge 3" Magnum guns (23" full choke plain barrel and 23" full choke vent rib barrel).

It is believed the lightweight guns are of sufficient value to justify a \$10.00 list increase in price and would be salable as such.

By way of information, we presently recommend that the 23 Gauge and 410 Gauge in the Model 1100, and the 23 Gauge and 410 Gauge in the Model 570 all come standard with mahogany stocks, with the exception of the skeet models which should be standard with walnut stocks.

EXHIBIT 1

JED:IN