

ESTIMATED FACTORY COST OF PRODUCING AN
UPDATED, FIELD GRADE, M/32 OVER & UNDER SHOTGUN

In accordance with the meeting held at Bridgeport, Conn., on November 15, 1967, between Marketing and Ilion R&D, a cost estimate of producing an updated, field grade, M/32 has been prepared.

The updated M/32 would be manufactured along the lines of our present shotguns with press checkering, roll marked frame, and standard walnut stock.

The cost estimate was based on the following parameters:

1. A volume of 10,000 units per year.
2. A proposed retail price of \$309 per unit.
3. The over and under shotguns would be of the same quality as our present shotgun lines.
4. The shotgun would be manufactured in 12 gauge only.
5. The barrel cost estimate was calculated for a vent rib barrel.
6. The cost estimate was based on the last M/32 design. (Single trigger with selector.)
7. The standard discounts were used to arrive at the net selling price.