

ESTIMATED RETURN ON INVESTMENT

	M/32 Hi-Grade Oct. 12, 1967	M/32 Hi-Grade Dec. 15, 1967 Order of Magnitude Estimate
Retail Price	\$750.00	\$300.00
Net Selling Price	499.94	161.75
Volume	1000	10,000
 Total Sales Dollars	 499,940	 1,617,500
Factory Cost	198,137	1,079,550
Depreciation	31,769	148,900 +
Total Cash Cost	229,906	1,228,450 +
 Oper. Earnings	 270,030	 501,661
Taxes, Etc., 5.8% & 48%	187,760	289,894
Net Earnings	132,270	231,767
 Investment		
Construction	373,750	1,750,000 +
Working Capital	229,906	1,228,450 +
Total	603,306	2,978,450 +
 Return on Investment	 <u>21.9%</u>	 <u>7.79% +</u>
 Net Earnings	 84,700	 133,720 +
Total Expenditure	1,197,480	4,278,450 +
 Return of Total Expenditures	 <u>7.1%</u>	 <u>3.12%</u>

+ Estimated

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