

CENTER FIRE RIFLES - contd.MODEL 700 CENTER FIRE RIFLES FOR 1969 - contd.Committee Action: - contd.

Based on Marketing recommendation, the discontinuance of the 222 Rem. Mag. caliber in 1969 was approved.

The "Corfam" Sling Strap will be reviewed by Marketing. Any change would be dependent on appearance improvement and cost.

MODEL 742-760 CENTER FIRE RIFLES

The Regional Managers recommended the addition of the 6mm caliber in the Model 742 "BDL" and Model 760 "ADL" and "BDL" for announcement January 1969. Marketing requested deferment on this until the May meeting in order to develop estimated sales. The introduction should not be affected by delaying the decision by one month. 83

POSITION STOCK TARGET RIFLE

A prototype position stock rifle was shown to the Committee. The military opinions to date are that their rifles will continue to be a combination of components and not a complete rifle from any one manufacturer. To proceed with the program, R & D is developing product costs. To complete the economics, a sales forecast is required.

Committee Action:

Marketing is to review the prototype and estimated product costs as a basis for developing a sales forecast.