

EXHIBIT 1

"MOHAWK 11-48" FOR PRIVATE BRAND DISTRIBUTION
ESTIMATED PROJECT COSTS AND ECONOMICS
FIRST AND THIRD YEAR
FULL BOOK COSTS

	<u>PLAIN BARREL</u>	<u>VENT RIB</u>
VOLUME	7800	4200
RETAIL SELLING PRICE (RECOMMENDED)	\$139.95	\$164.95
NET SELLING	\$ 75.30	\$ 88.75
FACTORY COST	\$ 48.06	\$ 56.86
SELLING & ADMIN. RESEARCH	\$ 8.28	\$ 9.76
TOTAL COST	\$ 56.34	\$ 62.62
OPER. EARNINGS	\$ 18.96	\$ 26.13
% NET SELLING	25.2%	29.4%

CASH COSTS

VOLUME	12,000
NET SELLING	\$960,090
FACTORY COST	\$488,330
OPERATIVE EARNINGS	\$471,760
LESS 5.8% & 48%	\$240,670
NET EARNINGS	\$231,090
<u>INVESTMENT</u>	
CONSTRUCTION	\$ 81,400
WORKING CAPITAL	\$524,700
BOOK VALUE OF EQUIPMENT ASSIGNED TO MODEL 11-48	\$160,100
RETURN ON INVESTMENT	30.2%
RETURN ON TOTAL EXPENDITURE	28.4%

PROJECT COSTS

DEVELOPMENT	\$ 2,000
CAPITAL	\$ 81,400
OPERATIONS	\$ 69,600
TOTAL	\$ 153,000

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