

MODEL 581, 22 CALIBER JUNIOR TARGET RIFLE  
ESTIMATED FACTORY COSTS AND EARNINGS.

BASIC MODEL 581 RIFLE WITH MODEL 510 PEEP SIGHT  
REDFIELD #68 FRONT SIGHT, MODEL 521T SLING AND  
SWIVELS AND MAHOGANY STOCK

RETAIL PRICE	\$69.95
NET SELLING	\$40.17
FACTORY COST	\$30.70
SELLING-ADMIN.-R&D	<u>\$ 4.42</u>
TOTAL COST	\$35.12
OPERATIVE EARNINGS	\$ 5.05
% OF NET SELLING	12.5%

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PROJECT EXPENDITURE \$9950.00

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