

SHOTGUNS - contd.OVER AND UNDER SHOTGUN - contd.

- Exhibit 2 - (Not presented) The product cost estimate and comparison with the Model 1100.
- Exhibit 3 - A revised order-of-magnitude estimate of the cash costs of the envisioned gun.
- Exhibit 4 - Comparison project costs.
- Exhibit 5 - The proposed program of R & D expenditures and accomplishment dates.

NOTE: The charts have been revised where necessary.

This would be an entirely new gun. The sales forecast and selling prices had been established by Marketing. The economics would change considerably if volumes and selling prices were revised. The discussion brought out that the figures require review and confirmation. In doing this, Marketing requested that economics based on seven, ten and fifteen thousand (7, 10 and 15, 000) per year sales be estimated.

R & D at the conclusion of the discussion recommended that the ninety-five thousand dollars (\$95,000) to prepare a model and provide firm product costs and economics be approved.

Marketing again stated that there is a definite need for a U. S. manufactured over and under shotgun to reduce the effect of foreign imports.

Committee Action:

The order-of-magnitude costs and economics are to be verified. A proposed project writeup is to be submitted for Marketing and Treasury review.

83