

PROPOSED MODEL 541S CLIP MAGAZINE SPORTER BOLT ACTION
RIM FIRE RIFLE ESTIMATED COSTS AND ECONOMICS
(THIRD YEAR 1973)

FULL FACTORY COST

| | |
|----------------------------|----------|
| VOLUME (ADDED BUSINESS) | 2800 |
| RETAIL PRICE | \$119.95 |
| NET SELLING | \$ 66.28 |
| FACTORY COST | \$ 49.91 |
| SELLING, ADMIN. & RESEARCH | \$ 7.22 |
| TOTAL COST | \$ 57.13 |
| OPERATIVE EARNINGS | \$ 9.15 |
| % OF NET SELLING | 13.8% |

CASH OR PROJECT RESULTS

| | |
|-------------------------|------------|
| VOLUME (ADDED BUSINESS) | 2800 |
| NET SELLING | \$ 185,580 |
| FACTORY COST | \$ 115,710 |
| OPERATIVE EARNINGS | \$ 69,870 |
| LESS 5.6% & 48.0% | \$ 35,570 |
| NET EARNINGS | \$ 34,300 |

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|---------------------------|------------|
| <u>PROJECT INVESTMENT</u> | |
| CONSTRUCTION | \$ 39,500 |
| WORKING CAPITAL | \$ 107,900 |
| TOTAL | \$ 147,400 |

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|------------------------------|-------|
| RETURN ON INVESTMENT | 23.3% |
| RETURN ON TOTAL EXPENDITURES | 10.4% |

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|-----------------------------|------------|
| <u>PROJECT EXPENDITURES</u> | |
| DEVELOPMENT | \$ 24,400 |
| *CAPITAL | \$ 39,500 |
| OPERATIONS | \$ 172,900 |
| TOTAL | \$ 236,800 |

* Expenditure for N/C engraving and checkering machine in Model 870 "All American" Trap project estimate. Percent depreciation part of Factory Cost calculation.

VGD:I

EXHIBIT 5