

ESTIMATED COSTS AND ECONOMICS
MODEL 700 BDL VARMINT SPECIAL - 25-06 REMINGTON CALIBER

FULL FACTORY COST

	BDL VARMINT 25-06 REM.
RETAIL PRICE	\$ 174.95
NET SELLING	\$ 93.58
FACTORY COST	\$ 55.83
SELLING, ADMIN. & RESEARCH	\$ 10.20
TOTAL COST	\$ 66.03
OPERATIVE EARNINGS	\$ 27.55
% NET SELLING	29.4%

CASH COSTS

ESTIMATED ANNUAL SALES VOLUME	1000
NET INCREASE IN SALES VOLUME	1000
NET SALES	\$ 93,580
FACTORY COST	\$ 45,360
OPERATIVE EARNINGS	\$ 48,220
LESS 5.8% AND 48%	\$ 24,550
NET EARNINGS	\$ 23,670
<u>INVESTMENT</u>	
CONSTRUCTION	0
WORKING CAPITAL	\$ 51,820
RETURN ON INVESTMENT	45.7%
RETURN ON TOTAL EXPENDITURES	44.8%
<u>PROJECT COSTS</u>	
DEVELOPMENT	\$ 1,000
CAPITAL	0
OPERATIONS	\$ 600
TOTAL	\$ 1,600

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