

ESTIMATED COSTS AND ECONOMICS
MODEL 700 BDL, 17 REMINGTON CALIBER
STAINLESS STEEL BARREL - REGULAR BUTT PLATE

FULL FACTORY COST

	<u>PROPOSED M/700</u> <u>BDL 17 REM. CAL.</u>	<u>COMPARISON</u> <u>PRESENT M/700</u> <u>BDL 22-250 CAL.</u>
RETAIL SELLING PRICE	\$174.95	\$159.95
NET SELLING	\$ 93.58	\$ 85.56
FACTORY COST	\$ 62.21	\$ 55.81
SELLING & ADMIN. RESEARCH	\$ 10.20	\$ 9.32
TOTAL COST	\$ 72.41	\$ 65.13
OPER. EARNINGS	\$ 21.17	\$ 20.43
% NET SELLING	22.6%	23.9%

CASH COSTS

ESTIMATED ANNUAL SALES VOLUME	2500
NET INCREASE IN SALES VOLUME	2500
NET SALES	\$233,950
FACTORY COST	\$127,420
OPERATIVE EARNINGS	\$106,530
LESS 5.8% AND 48%	\$ 54,240
NET EARNINGS	\$ 52,290

INVESTMENT

CONSTRUCTION	0
WORKING CAPITAL	\$138,300
RETURN ON INVESTMENT	37.8%
RETURN ON TOTAL EXPENDITURE	35.1%

PROJECT COSTS

DEVELOPMENT	\$ 1,100
CAPITAL	0
OPERATIONS	\$15,200
TOTAL	\$16,300

VGD:I