

RIM FIRE RIFLES - contd.MODEL 591-592, 5mm RIM FIRE BOLT ACTION RIFLES - contd.

Production reported that all tooling for the permanent process has been designed. Procurement is being expedited. It is expected that the permanent equipment will be in production the latter part of August.

MODEL 550 AND 514 RIM FIRE RIFLES

Marketing requested that a decision on the proposed discontinuance of the Model 514 Bolt Action Single Shot Rim Fire Rifle be deferred until the July meeting. It is considered advisable to obtain additional field opinions to the proposal to discontinue the Model 514 in 1971. If the rifle is discontinued, probably Remington could not justify a low cost rim fire rifle in the future. Also if Remington does not have a rifle for the youth, could this have an effect on the brand they would select in the future? All facets should be fully evaluated before a decision is made. 83

It was agreed that the production of the Model 550 autoloading rim fire rifle should be discontinued in 1971. Remington has other rim fire autoloading rifles so there would not be a void in this category.

Production indicated that there is a shortage of space. As new machines to increase volume, for the approved additions to the gun line and new processes are received the problem becomes more critical. The area in the wood shop which would be available if the Model 514 rifle is discontinued would reduce wood shop rearrangement problems.

Committee Action:

The Committee recommends General Management approval to discontinue the Model 550 Auto-loading Rim Fire Rifle in 1971.