

PROPOSED MODEL 700 LEFT HAND CENTER FIRE RIFLES

ESTIMATED CASH OR PROJECT RESULTS

	BEFORE LINE RH RIFLES	PLUS \$5.00 ON RETAIL AFTER LINE LH RIFLES	PROJECT RESULTS	PLUS \$10.00 ON RETAIL AFTER LINE LH RIFLES	PROJECT RESULTS
ESTIMATED ANNUAL SALES VOLUME	(2400)	6000	3600	6000	3600
NET SALES	(\$204,720)	\$527,760	\$323,040	\$542,850	\$338,130
FACTORY COST	(\$110,150)	\$290,820	\$180,670	\$291,390	\$181,240
OPERATIVE EARNINGS	(\$ 94,570)	\$236,940	\$142,370	\$251,460	\$156,890
LESS 5.0% & 48.0%	(\$ 47,850)	\$119,890	\$ 72,040	\$127,240	\$ 79,390
NET EARNINGS	(\$ 46,728)	\$117,050	\$ 70,330	\$124,220	\$ 77,500
<u>INVESTMENT</u>					
CONSTRUCTION			\$ 98,700		\$ 98,700
WORKING CAPITAL			<u>\$205,300</u>		<u>\$210,700</u>
TOTAL			\$304,000		\$309,400
RETURN ON INVESTMENT			23.1%		25.1%
RETURN ON TOTAL EXPENDITURES			13.2%		14.7%
<u>PROJECT EXPENDITURES</u>					
DEVELOPMENT	\$ 3,300				
CONSTRUCTION	\$ 98,700				
OPERATIONS	<u>\$268,000</u>				
TOTAL	\$370,000				

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